# THE BASSANO MAIL

EB #3 1933 oe of All M

THE BASSANO MAIL, THURSDAY, FEBRUARY 2, 1933

### WHEAT

### GEM NEWS

### HUSSAR NEWS

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WILL AND LONG STATES AND LONG

# McLaws Loses Final In Calgary 'Spiel The (uneral of Harold S. Kellow To REST

defeated Bow City seniors 1-0 last correct the only goal of George, R. Poley, R. Chamberlain, P. Chamberlain,

# VACANCIES TO

VOLUME 22 No. 20

### THURSDAY, FRIDAY, SATURDAY THIS WEEK

## "THE CHALLENGE"

"The Challenge" is the latest of western pictures released by First National Pictures, and all in technicolor process. It is an exciting romance of sophisticated Boston and wild and wooly Arizona. The girl came west and found———?

### THURSDAY, FRIDAY, SATURDAY NEXT WEEK

# "TRAILING THE KILLER"

A vivid drama of the jungles of North America. A new era in screen entertainment. Follow the puma trail for the greatest screen thrill you ever saw. A sensational portrayal of life in the primitive raw where only law is that of fang and clow.

a "passed U" picture

THE U.F.A.
(Hanna Heraid)
The Hanna Heraid)
The memberally of the United
Parmers of Alberta has dropped
from over 30,000 in the days of its
greatest strength to a mere 5,000 in
1932. This would seem to indicate a
vaning of the movement but we do
not bolieve that to be the case, at
least to the extent that the figure

least to the extent that the figure would indicate. The UFA. membership deciles has been brought about through bitterly hard times more than any-than else. The second of the second plant of the second of the second plant of the second of the second the second of the second of the second the second of the second of the second the second of the second

We believe that the U.F.A. mov

money.

We believe that the U.F.A. movement is deeply rooted in the raral life of the province. And we do not believe that the is due to the fact that the U.F.A. is in politices, both make bold to say that it is so despite the fact that the organization is politice.

The U.F.A. is an organization that permits the development of culture throughout the farming community. If actually is social organization is provided to the same in the organization of the community of the control of the same in the life of the small rural community centres. A meeting place is furnished, an opportunity for establishment of the comportunity for establishment of the composition of the compos

Life without endsavor is like en-tering a jewel mine and coming out with empty hands.

—A Japanese proverb.

THE RABBADO MAIN.

THE RABBADO M

rinding His Level
Judge: "And what did you do
when you heard the accused using
such awful language?"
Policeman: "I told him he wasn't
fit to be among decent people, and
I brought him here."

Dr. Clarence W. Lieb.

prominent author of "Eat, Drink, and be Healthy," says that ...

> "Beer and milk are the two great food point."

We Deliver Phone 82 BASSANO

# CANADIAN PACIFIC

beverages, the former bearing somewhat the same relation to the adult that milk does to the infant. They both contain a large amount of carbohydrates, lactose in milk and malt sugar in beer. Both beer and milk contain valuable mineral salts, and the two may be compared from the caloric stand-

### AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

# DISTRIBUTORS LIMITED

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of Albe

Motor Repairs Electric Welding **Electrical Repairs** Gas - Oil - Tires

# SAMBROOKE'S GARAGE

TIRE REPAIRS - BATTERY REPAIRS GASOLINE - OIL - TIRES - ACCESSORIES



BUFFALO BRAND

Straight "CALGARY

DRY" brings a new

keenness to party

refreshments. .



# DRY GINGER ALE

CALGARY BREWING & MALTING CO., LTD.

# Wampole's tasteless preparation of EXTRACT of COD LIVER

for Coughs, Colds, and Grippe Improves Appetite - Aids Digestion

"The medicinal principles, especially "The medicinal principles, especially Vitamines A and D, stored in the liver of the Cod, and in Cod Liver Oil, have been extracted by us from fresh cod livers, and are presented in the palatable form of a pleasant elixir in the preparation of 'Extract of Cod Liver — Wampole," the oil itself being eliminated."

The Best Year-round Tonic \$1.00 per bottle

STILES. THE REXALL STORE

The Druggist

# Winter Service

Cold weather driving necessitates infinite care with verything about your car if you are to avoid trouble, iscomfort, and inconvenience.

discomfort, and inconvenience.
Your car gets the very best of service at our service
station. We have the right kind of oil and grease; we
have a supply of those little extra that are secential
to winter driving; we give prompt, efficient servich.

# **Bassano Service Station**

A. P. PIERSON, proprietor - Telephone 89

FOURTH INSTALMENT
Synopals: Paulius, sentimental,
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BASSANO LODGE No. 55, ANCHENT
FIREE and ACCEPTED MASONS
Meets second Tuenday of the month
Visiting brethrea cordially velcome
Arthur 6. 3BOND
Worshiphil Master
H. H. BEBBER, Secretary

# WALTER K. WEBB BARRISTER - SOLICITOR NOTARY PUBLIC Phones: Office 35; Residence 46 BASSANO - ALBERTA

B. E. BARLOW
VETERINARY SURGEON
M. S. A., Toronto
M. V. A., Alberta
Government Official Veterinary
PHONE 20
BASSAN

Dr. W. F. KEITH

Dentist
JOHNSTON BLOCK
Bassano - Alberta

WILLIAM McLAWS BASSANO - ALBERTA

Dr. A. G. Scott M. B., L. M. C. C. PHYSICIAN - SURGEON Office 37 — Residence 181





olute sati d. Quick service ALBERTA BASSANO.

HARRY HOLMES
CARPENTER and BUILDER
Retinates Given on All Work
If you are in need of building
or carpenter work of any kind,
PHONE 16

W. S. PLAYFAIR

Galt Coal

Harness Repairing HONG LEE

"Oo back! You haven't been zeve a week."

"I'll boom back-neve lear Your seare vrom bed is too confortables are very seare vrom bed is too confortables. Barbare was eithering her collect with an irritating little think of wooder if I may ring up for a fast presently she said.
"Dennie will drive you down," Pauline said quiktiy. "He has to go down to Mahary on business this can did def faintly, meeting her husband's annoyed orse.
"I said I might have to," he nanwered.

"I said I might have to," he answered.
"Well—you could take Barbara, couldn't you?" Pauline asked.
"Delighted"
"Do you hate many people as much as you hate met" Barbara asked benils later on, when they were driving away in the little two



"I lay awake thinking of you," she said in her charming voice

It was at breakfast the next mercharming voice.

All thing when Pauline was with him impring that Barbara amounced presently the stole a sidelong ginner, when must go home that day. Thouse the stole a sidelong ginner, when the stole a sidelong ginner, when the stole and the stole a

When he saw her he broke off in dismay.

When he saw her he broke off in dismay.

"Hollo! Couldn't you sleep?" for eaked with a poor attempt at hamour. In the same that the same throught for a moment she meant it, but because veryithin gate said the voice still, agonized, but the same veryithin gate said the voice still, agonized, but the cause veryithin gate said the voice still, agonized, but the cause veryithin gate said the voice still, agonized, but the cause veryithin gate said the voice still, agonized, but the cause veryithin gate said the voice still, agonized, but the cause veryithin gate said the voice still, agonized, but the part of the voice still, agonized, but the said briefly.

"No, we had very good dimen,"
"No, we had the very good dimen,"
"No, we had the

(continued next week)

### **COUNTESS NEWS**

COUNTESS, Jan. 31-Mrs. May Burrows returned last week from

Burrows returned last week from Basano Hospital.
C. Hegy was a guest at the Goudle home for dinner Friday evening.
Mr. and Mrs. B. D. Benjamin were Brocks visitors: Sunday.
A number from Countess attended the dance at Gem Friday night.
Mr. and Mrs. Fred Robinson and soon Teddy, and Mr. and Mrs. at Mrs. and Mrs. at Mrs. at Mrs. and Mrs. at Mrs. at Mrs. and Mrs. at Mrs. and Mrs. and Mrs. at Mrs. a woman's he added under his woman's his wom

# ROSEMARY NEWS

ROSEMARY, Jan. 31-Mr. and Mrs. Wm. Jones, Mr. and Mrs. A. Narum, and Mrs. J. Norton motored Calgary Friday. Mr. and Mrs. Locke and G

Mr. and Mrs. Locke and Geofrey were velocence callers at the Ankrum home on Sunday.
Mrs. Wm. Tautlest spent a week visiting her mother Mrs. Anderson, of Calgary.
Mr. and Mrs. J. Adams eatertained Mr. and Mrs. J. L. Young and Mr. and Mrs. J. L. Young and Ang vening.
Roy Graham was a Calgary visitor last week.

PUPILS WILL MUSICAL IN ROSEMARY

# Grocery Specials for the week-end and Monday

NABOB COFFEE	per tin 490
SODAS: dollar	
BULK TEA: fresh stock	
JAM: mixed	mer tim 20
JAM: pure Strawberry or Raspberry	2 tins 950
SPICES: one and a half ounce ting, m	ixed 3 for 25c
SUGAR: 20 lb. sack \$1.19;	10 lb. sack 650
CREAMERY BUTTER TOILET ROLLS: Checker brand	2 lbs. for 49c
PINEAPPLE	7 rolls for 200
CANNED SOUP: tomato	non tin 0
CASTILE SOAP	4 for 25c
P. & G. SOAP	11 for 49c
KETCHUP: Aylmer brand	2 hottles for 35c
ROLLED OATS: non-premium	pkg, 170
VINEGAR: blended or white	per bottle 21e
RAISINS: seeded or seedless	6 tins for 25
PASTRY FLOUR:	7 lb cook 26
APPLES	7 10, SHCK 300

Free Delivery LOUIS CONN phone 7

# Taking the Chase Out of Purchase

Advertising benefits the man who buys as well as the man who sells. It is part of the Golden Rule of Business and it works both

Don't miss the advertisements in this newspaper. Many of them are interesting just because of their news and educational

But more than that: Advertisements take the chase out of purchase and make every penny do its full duty.

This last statement is one particularly to be remembered when common-sense econo is not only a national duty, but an individual

> Don't Miss the Advertisements

Wear

Where The

Chatelaine Patterns

are sold. All Patterns are

All Patterns 15c each

Announcing first arrival of

Ladies'

New Shoes

for the season.
"Priscilla," the acme of style and quality in smart footwear. A-1 shoes at extremely low prices.

\$2.95 and \$3.50

a pair

Cleverly designed pumps, Straps, and Ties, in Kid, Patent, and Calf leathers; come in and see them.

Holeproof Silk Hose

With the sheerness that fascinates. Sheer silk stockings are the rage, with graceful French heels, cradle feet, Picot tops, silk re-inforcements at soles, toes, heels, and welts; in the new fashionable brown tones, sand colors with

tones, sand colors, gun metals, etc. Popularly priced at—

\$1.00, \$1.25, \$1.50

a pair

Corsetry

by

Grenier

WILL TRADE — Massey Harris double disc seed drill, for horses. Apply to J. Schiffner, Crowfoot. 30-31-p

Shakespeare never made a con-tinuous journey so far as a trip from Regina to Winnipeg. Turkeys living in their natura state roost in trees.

# Free Pants Deal Extended

The Great Success

### House of Hobberlin FREE PANT SALE

with each made-to-measure suit has been such a tre-mendous success they have decided to extend it to the 11th of February.

We have helped make that success with sending in a greater number of orders than ever before.

Order your new Suit now We guarantee fit.

### FRFF

One handy roll of Wax Paper with each purchase of 2 rolls Purex or 3 rolls Westminster Toilet Tissue. Free deal extends to Feb. 15

### Rugs

A bright patterned scutter rug, 18 x 36,

only 25c each

### GROCERIES

FRUIT SPECIAL: 1 can Cherries, 1 can Rasp-berries, 1 can Peaches, 1 can Pears, all for ..... 79c

JELLY POWDER SPECIAL CHOCOLATE CHERRIES,

OVALTINE, large size

PREPARED MUSTARD, Heinz, 20c size .... 2 for 25c BROWN SHOE POLISH, 30c bottle to clear at 10c CHOCOLATES, fancy 50c per lb. to clear at ...... 29c LIQUID DRY CLEANER, reg. 60c bottle to clear at

STAR SPECIAL COFFEE, 4 lbs. for ...... \$1.00 4 lbs. for ...... \$1.00 ORANGES .... 3 doz. \$1.00

30c

BANANAS, ...... 2 lbs. 25c PEARS, special, per doz 25c CRANBERRIES, while they last ........ 2 lbs. 25c

**JAMES JOHNSTON** 

The Quality

The various committees of the Basan observed of Trade submitted their report, covering the zero variety of the committee her covering to \$186.05, and expenses of \$186.05, and expenses of \$187.75, leaving a credit balance of \$195.05.

relipis of size...

relipis of size...

relipis of size...

The report for the scales account showed receipt, of \$4.69 and expenses of \$4.60, leaving a credit size...

The report on the inerty-go-count or size...

The report on the inerty-go-count or on in the Red Deer district.

The report on the inerty-go-count or on the Red Deer district.

The subcrease of \$4.65, leaving a size...

ladded Add Tea in Currie and Millians were made at leaving the subcrease size...

The subcrease size.

year.

The cemetery committee spent \$3.75 on cemetery improvement. A considerable amount of labor was done at no cost to the board.

The entertainment committee spent \$31.95 for entertainment purposes.

### THE PICTURES

THE PICTURES

"The Challenge," coming to the Orpheum Theatre Thuruday, Friday and Saturday this week, Feb. 3, and 4, is the latest of western pictures released in all tendinological states of the program of society, decides to go west for adventure. That she finds more than the bargained for goes without say ling. The picture is full of a state of society, decides to go west for adventure. That she finds more than the bargained for goes without say ling. The picture is full of all tendinological programs of society, decides to go west for adventure. That she finds more than the bargained for goes without say ling. The picture is full of all tendinological programs and the program.

"The Challenge," coming to the Uryland of the Harry Boltog sail.

Harry Boltog sail.

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Harry Boltog sail.

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### BURN

# MIDLAND

"Once means always"

branded for your protection

Full

Value

One thing you can be sure of when shipping to us—you get full value for your cream. Our scales are government inspected, and tests are made according to government standard.

No need to ship elsewhere when you can get such splendid service at the

BASSANO

CREAMERY

W. A. BRODIE Manager



W. S. Playfair

PHONE 26

# Bakery Specials

for the week-end

per dozen ...... SAUSAGE ROLLS: per dozen ......

Buns, Cinnamon Rolls, Pies, Cookies, etc.

45c

SPECIAL FOR SATURDAY ONLY Yeast Raised Doughnuts 15c per dozen

Bassano Bakery Phone 15

## COUNTER SALES BOOKS

We are agents for counter sales books, and we can supply you with any style of book you require at prices standard throughout the west. We also have on hand a quantity of blank counter sales books for anyone wishing to buy just a few books.

THE BASSANO MAIL

# Mrs. R. H. Struthers has be uite ill with the flu.

Hospital News
Mrs. Jeff Gillock, of Hutton, is a
atlent in the hospital.
Amos Tom, of Brooks, was reently admitted as a untient to the

hospital.

Mrs. Louis Conn hag been a patient in the hospital since last Saturday.

A magistrate says you can't drive car with your arm around a girl's vaist. How little he knows! In all Great Britain there is only ne tea-taster.

KNOX PRESBYTERIAN CHURCH. Rev. P. C. McCrae, Minister
"The Church Where Everybody
Feels at Home."
Sunday, Feb. 5, 1933
a.m.—Sunday School and Bible

Class. 30 p.m.—Annual Curlers' : All good curlers are urged

## MEN'S WEAR Ladies' We Sell the Famed

# Hartt Shoes for Men

Hartt's "Invader," the shoes of style, quality, and perfection. The man who wants a shoe for solid wear, absolute comfort and dressy appearance, will buy Hartt's. Priced at—

\$6.00 and \$6.50 a pair In three styles and fittings

# Men's Dress Socks

Holeproof quality. Come in plain colors, fancy checks, clox, and stripes. Dressy socks with excellent wearing qualities. Priced at—

50c, 75c, and \$1.00 a pair

# Currie's Snap-easy Spats Made from the finest quality materials, perfect fitting, extra strong snap fasteners. Priced at—

\$1.75 and \$2.50 per pair

# Currie's Best Quality **Garters**

Strong first grade elastic web; and satisfactory service. Priced at—

25c, 35c, 50c per pair

# **GROCERY SPECIALS**



# For Sat. Feb. 4 and Mon. Feb. 6

real tasty 3 tins 25c
DRIED FRUIT: Prunes, Green Plume, 5 lb. pkt. 53c

DRIED FRUIT: Prunes, Green Plume, 5 lb. pkt. 53c
SODAS: Pauliu's Peerless Cream, Salted,
family pkg. 18c
DATES: Excelsior brand 2 lb pkg. 23c
CATSUP: Aylmer, large bottles 2 for 35c
CRERALS: Smiles, Whole Wheat Porridge, 7 lb sk. 35c
BAKING CHOCOLATE: Unsweetened, half
pound bars and 21c
CHEESE: Finest Ontario, per lb 23c
CANDY: Neilson's Rosebuds, fresh per lb 27c
COFFEFE A G. FERRORY



3 lbs. 95c
TEA + A. G. Broken Orange
per lb 99c
TOILET Approach by 73 leading skin
specialitis for even the must
delicited complexion
delicited complexion

Fruits and Vegetables
ORANGES, famous Blue Goose, sweet and oz. for 95c
GRAPE FRUIT: Texas sweet, large size, 8 for
HEAD LETTUCE: California, fresh and firm,

2 for per lb ...... SWEET SPUDS:

NORTHERN SPY APPLES

The best buy in apples we believe is the Northern
Spy; wrapped, B. C. pack, full weight, good sizes, 113
to 125. Fresh shipment of these apples just arrived
and in perfect condition.

Special for Sat. and Mon. - \$1.89

# Mckee's Stores

Phone 9

Exceptionally smart foundation garments by this famous from the foundation of the famous from the famous from

\$1.75 to \$4.50 per garment

"Always at Your Service"